

## INDIANA OFFICE OF SMALL BUSINESS AND ENTREPRENEURSHIP

Jacob Schpok, Executive Director

August 25, 2014

Joe Bruno, P.E. Traffic Administration Engineer 100 N. Senate Ave. Rom. N925 Indianapolis, IN 46204

Dear Mr. Bruno,

Pursuant to IC 4-22-2-28, the Indiana Office of Small Business and Entrepreneurship ("OSBE") has reviewed the economic impact analysis for small business associated with rule changes contained in LSA Document 14-336 proposed by the Indiana Department of Transportation ("INDOT"). The proposed rule amends, 105 IAC 9-4-4, 105 IAC 9-4-10, and 105 IAC 9-4-13, which regulate business signs on information panels within highway right-of-way.

The economic impact statement prepared by INDOT estimates the annual economic impact of the proposed rule is \$151,200. However, participation in the specific service sign program is voluntary, and it is expected that a business will not participate unless the revenue generated from advertising on a specific service sign exceeds the cost. OSBE does not object to the economic impact to small business associated with the proposed rule. If you have any questions about the comments contained herein please contact me at 232.5679 or ombudsman@osbe.in.gov.

Regards,

Erik Scheub